



SHRI BAJRANG ALLIANCE LIMITED (AGRO DIVISION)

(Formerly known as Shri Bajrang Alloys Limited)

Kh. No. 150, Urla Guma Road, Village Borjhara, Raipur-493221, (CG) India.

Phone: 0771-428 8019/29/39, Fax: +91-0771-428 8123

Email: info.sbafoods@goelgroup.co.in, www.goeld.com

TO,
The Corporate Relation Department,
The BSE Limited,
First Floor, Rotunda Building,
Dalal Street, Mumbai-400 001

Date: 23.04.2022

Dear Sir,

Sub: "Participating in "AAHAR THE INTERNATIONAL FOOD & HOSPITALITY FAIR "

Ref:- Regulation 30 of the Securities Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015

We wish to inform you that as part of our strategic business initiative to optimize our business, the agro division of Shri Bajrang Alliance Limited, brand name "GOELD" is participating in ensuing "**AAHAR THE INTERNATIONAL FOOD & HOSPITALITY FAIR**" being organized by Indian Trade Promotion Organisation by having a dedicated Stall No. 14 A, Hall No. 02 at Pragati Maidan, New Delhi, during 26-30 April 2022.

Our range of products stretch across India breads, snacks, curries, desserts, pre-cut vegetables and salads apart from our capability to contract manufacture frozen food products as per customer requirements.

This is for your information and record and inform Stakeholders accordingly.

Thanking you,

Your faithfully,

For, Shri Bajrang Alliance Limited



Nishant Agrawal
Company Secretary



Respected partner,

It gives me great pleasure to share the participation of GOELD Frozen Foods, our fastest growing, 100% vegetarian frozen food brand at the **AAHAR THE INTERNATIONAL FOOD & HOSPITALITY FAIR** on 26-30 April 2022, Hall No. 2, Upper Floor Stall No. 14 A, Delhi.

Deep investments into new age technologies, a 100% vegetarian kitchen and a culinary lab managed by multi-talented chef's bring you vegetarian frozen delights targeted at the emerging palette of the global Indian.

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Goeld is today's available across 2500+ grade A, modern trade retail outlets across key cities in India as well as popular outlets in Australia, The Netherlands, USA, South East Asia and Middle East.

Looking forward to host you at our stall at Aahar and begin the GOELDEN association.

Warm regards

Archit Goel
Director & CFO



**SWAD
KA
SUNEHRA
RANG**

FROZEN FOODS