

GOEL

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CIN No. : L27103CT1990PLC005964



ISO 9001:2015

To,
The Corporate Relation Department,
The BSE Limited,
First Floor, Rotunda Building,
Dalal Street, Mumbai-400 001

Date: 23.11.2021

Ref: BSE Scrip Code- 526981

Dear Sirs,

Sub: Coverage update: Bi-monthly Magazine- Business Pulse issue for the month of September-October 2021.

Ref:- Regulation 30 of the Securities Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the Securities Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015 ("the said regulation"), we would like to share that The Council of EU Chambers of Commerce of India in its Bi-monthly Magazine- Business Pulse has covered GOELD in the full page advertisement in the issue for the month of September- October 2021.

The Chamber is an important link between European Union – Indian Businesses. The European Union today is India's largest trading partner; there is a considerable scope for further enhancing trade relations between the two regions. EU Chambers is a platform for EU Indian businesses to explore the possibilities of exports, joint ventures, partnerships, technology exchange, trade dialogue and networking.

This is for your information and record and inform Stakeholders accordingly.

Thanking you,

Your faithfully,

For, Shri Bajrang Alliance Limited

Nishant Agrawal
Company Secretary



Enclosed



The Council of EU Chambers
of Commerce in India

BUSINESS PULSE

VOLUME 11 | ISSUE 3 | SEPTEMBER- OCTOBER 2021



SERVICES

MARKET ENTRY - HAND HOLDING SUPPORT

Interested in setting up business in European Union and India, explore our wide range of services from entry strategies to implementing business set up. EU Chamber focusses on precisely tailored and customized strategies that serve the company best.

1. Market Feasibility & Study

Our tailor-made market research reports are carried out in cooperation with market research experts who delve much beyond obvious sources, thus rendering an integrated and definitive insights critical for your strategic planning process. Amongst them, it includes site analysis, price analysis, market potential analysis, business intelligence, industry reports and more.

2. Business Partner Search

Our services in identification of potential partners, clients, suppliers and distributors cover the entire spectrum right from short listing partners to initial contact-building, to following up, scheduling meetings or factory visits and finally, helping you evaluate the interested partners. You can opt for all or any of our services as per your business stage and needs.

3. Business Partner Acquisition

Our handholding support towards business partner acquisition encompasses right from conducting a Business Partner Mailing Service, scheduling one-on-one meetings, organizing business trips, including hotel bookings and local transport. We may accompany you to the meetings to support you during negotiations. Post-preliminary meetings with potential partners, we may assist in basic due diligence.

MARKETING

Our marketing services can increase your business visibility.

1. Advertisements

To enhance branding of your organization to target an audience with Indo-European interests, we provide advertising platforms through our Website and various publications like e-Newsletter, Business Pulse, Members' Directory on nominal charges.

2. Plug and Work

We offer flexible plug and work office solutions on a weekly, monthly or yearly basis. These solutions are recommended for start-ups, SMEs and for larger companies. Our office center provides you with temporary offices in Mumbai.

Benefits:

- Working in a completely multi-cultural environment and noise free location
- Conference facilities
- Administrative support- Easy access to various services (data access, marketing and logistic assistance, obtaining a new mobile phone connection, assistance in printing visiting cards)
- High- speed Wi-Fi connection
- Direct telephone line
- Maintenance charges (electricity, security and cleaning)
- Access to pantry service
- Courier and postal services (postal charges will be billed to the company)

SPONSORSHIP

We organize various types of business events such as seminars, panel discussions, roundtables, webinars etc. Promote your brand, by sponsoring multiple business and entertainment events or become Annual Sponsors. Also, our in- house professionals can assist in hassle-free event management in coordination with you as per your need.



MEMBERSHIP BENEFITS

ANNUAL GENERAL MEETING

AGM is attended by members from Indian & European companies, Diplomats and Government officials. The AGM is followed by Panel discussions on the important topics which has always proved good knowledge sharing and networking tool for many of the members.

BUSINESS EVENT

We organize various events/webinars throughout the year. These business events provide members a platform for interactions with the business community, industry associations and Indian & European authorities. Be the part of knowledge sharing with local and international business leaders.

BUSINESS DELEGATION

The Chamber mounts business delegation to different parts of Europe for Indian companies with the help of local chambers, Indian embassies, trade promotion organizations and government agencies (trade & investment). The various seminars, meetings, B2B, site visits etc. are organized for Indian companies. Similarly, Chamber host business delegations from Europe and organize B2B meetings, site visits for the visiting delegation members.

EUROPE DAY

In May we organise Europe Day that marks the foundation of the European Union and the celebration goes to acclaim EU's glorious past and re-visit the future of the most promising EU members' countries. This is the largest event of the European business community in India and provides an excellent platform for contact building, networking and advertising in presence of an elite gathering of industrialists, diplomats, VIPs and media.

INFORMATION/ PUBLICATIONS

Members get complimentary subscription to our various publications as a Business Support such as:

e-Newsletter- A monthly e-newsletter covers past and current activities, business opportunities for EU & India and list of new members.

Business Pulse- A Bi-Monthly publication covers detailed report of activities, latest trends and developments on Indo-European cooperation, trade & investment leads and article by experts on various issues.

Members' Directory- A yearly publication consists of details of member companies, list of consulates and embassies in India, list of annual sponsors, and business resource information.

Annual Report- A yearly publication comprises of detailed activities held during the year along with statement of annual accounts.

Monthly Economic & Commercial Reports (MECR)- Reports compiled by Indian Embassies in European Countries covering in-depth information about trade & investment between India and various European Countries and trade leads from EU.

ADDITIONAL LIFE MEMBER'S BENEFITS

- Membership for lifetime & no renewal
- Registration fee waived for a representative for all the events organized in India
- Interview/Article of the Chairman/MD/CEO in Business Pulse
- One complimentary insertion of advertisement in the e-Newsletter and Business Pulse
- A company can participate in the Chamber's stand on all essential EU India relations

SERVICES

We offer wide range of services from business partner search to company formation, promoting business visibility through our various publications, multiple business and entertainment events and annual sponsorships. These services are either free or available at discounted rates for members

GOVERNING COUNCIL MEMBERS FY 2020- 21

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Council's Board Members (Alphabetical order)

Mr. Manish Bhatnagar

President

Mr. Peeyush Kaushik

Vice-President

Capt. Avinash Batra

Mr. Anupam Johri

Mr. Aymar De Liedekerke Beaufort

Mrs. Harshbeena Sahney Zaveri

Mr. Joiel Akilan

Mr. K V Bala

Mr. Meghnad Mitra

Mr. Niki Frank

Mr. Oscar Esteban

Mr. Prakash Tulsiani

Mr. Shalil Shroff

Mr. Sharad Kumar Saraf

Mr. Shishir Joshipura

Mr. Sumeet Anand

Mr. Vinayak Hajare

Mr. Zarir Langrana

Past President

Mr. Ashok Barat	2019-2020
Mr. Nicolas SIMON	2018-2019
Mr. Ameet Nivsarkar	2017 - 2018
Mr. Chandramowli Srinivasan	2015 - 2017
Capt. Avinash Batra	2013 - 2015
Mr. Anupam Johri	2012 - 2013
Mr. R. Mukundan	2010 - 2011
Dr. Rana Kapoor	2009 - 2010
Mr. Dinesh K. Lal	2008 - 2009
Mr. Paul Haegeman	2007 - 2008
Mr. Atul Bhagwati	2006 - 2007
Mr. A. K. Nanda	2004 - 2005
Mr. Jeroen Nijsen	2003 - 2004
Mr. K.C. Mehra	2002 - 2003
Mr. Tomas Dyrbye	2001 - 2002
Mr. Jasu Shah	2000 - 2001
Mr. Manfred Knoll	1999 - 2000
Mr. M.Y. Noorani	1998 - 1999
Mr. Karel R. Ehrnreich	1997 - 1998
Mr. S.M. Datta	1995 - 1997
Mr. H Brenneiser	1994 - 1995
Mr. B. R. Sule	1993 - 1994
Mr. N. K. Nayar	1992 - 1993
Mr. Pratap Bhogilal	1991 - 1992

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H.E Mr. Ugo Astuto

Ambassador

European Union to India

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Indo-British Business Committee

Indo-Danish Business Committee

Indo-Finnish Business Committee

Indo-Greek Business Committee

Indo-Irish Business Committee

Indo-Portugal Business Committee

Indo-Swedish Business Committee

Bi-National Chambers

Indo-French Chamber of Commerce and Industry

Indo-German Chamber of Commerce

Indo-Romanian Chamber of Commerce

Indo-Spanish Chamber of Commerce

Invitees

Past Presidents

Ambassadors & High Commissioners

Consul Generals

Trade Commissioners

Chambers Secretariat

Dr. Renu Shome, Director

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President Message



President

Dear Readers,

It gives me immense pleasure to present to you, this edition of our Business Pulse. It is indeed a matter of enormous pride for me, to know that our Business Pulse is enjoying so much recognition & assistance from all business quarters.

The Council of EU Chambers of Commerce in India (EU Chambers) continues to organize various virtual and hybrid events due to pandemic and these activities were well participated by the Members of the Chambers and other Business Leaders.

This particular issue of the Business Pulse carries in-depth reports of Activities and other information:

- Webinar on “Industry 4.0 & Evolution of Cross Industry Collaborations”
- Panel Discussion on “Lessons from EU for Indian Corporate on the ESG Agenda”
- Roundtable Discussion on “Exploring Collaboration Opportunities & Developing Employability Skills for European Markets”
- EU Trade Leads

I would like to express my sincere appreciation to all the member companies & look forward to their support and co-operation in all the future activities organized by the Chamber.

Thank You!

Yours sincerely,

sd-
Manish Bhatnagar



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Fax: +91222673 6178

email: enquiry@punjabchemicals.com



PROCEEDINGS

The Council of EU Chambers of Commerce in India had organized a webinar on “Industry 4.0 & Evolution of Cross Industry Collaborations” held On September 01, 2021



The panelist were **Mr. Hariharan Ramakrishnan**, Vice President digital and analytics, **MotherSuml InfoTech and Design Ltd (MIND)**, **Mr. Vinayak Vipul**, Partner, Performance Improvement- Business consulting, **Ernst and Young LLP**, **Mr. Ranganathan Srinivasan**, Fellow Engineer, **Honeywell**, Adjunct Faculty, **IIT Madras**, **Dr.Natarajan Venkateswaran**, Vice President (AI & Planning), **Reliance Industries Limited.**, **Mr. Durjoy Patranabish** (Moderator), VP and Head of Global business, **Tiger analytics India LLP**, Member – **ICT Committee, EU Chambers**, **Mr. Ashank Desai**, Head Non-Executive Director, Founder & Former Chairman, **Mastek Ltd.** Chairman, **ICT Committee, EU Chambers.**, **Dr. Joseph Shields**, Consulting Partner – **CUSP Service**, Growth Strategist – **SunDesh Solar**. Co-Chairman, **ICT Committee, EU Chambers**

The content delivered in the webinar is as follows:

The Evolution of Industry 4.0 which encompasses a promise of new industrial revolution was discussed in this webinar. Connecting advanced manufacturing techniques with the Internet of Things to create manufacturing systems that are not only interconnected, but communicate, analyze, and use information to drive further intelligent action back in the physical world.

The session was moderated by Mr. Durjoy patranabish.

Mr. Ashank Desai presented the keynote address on “Industry 4.0 & Evolution of Cross Industry Collaboration”. He threw light on what industry 4.0 is and the changes seen in the industry because of artificial Intelligence, Analytics, automation, with best suitable real industry examples which are essential for understanding the 4.0 Evolution and changes in industry. He also spoke about horizontal and vertical integration. Horizontal integration is from consensus to enterprise level, whereas vertical integration brings transformation from supplier, design developer up to the costumer.

After introduction of all the Panellists by Mr. Durjoy Patranabish, Mr. Vinayak Vipul from EY shared his perspective as a consultant and elaborated on the challenges and learnings while collaborating with different clients and businesses. He spoke about how smart manufacturing is evolving in India, strongly driven by AI and automation. Even SME's which are traditionally considered to be a sector that is highly dependent on manpower has also started embracing technologies enabling Industry 4.0. Challenges faced in manufacturing, energy cost, shutdowns experienced by some of the companies were also addressed. He then spoke about the opportunity we have got because of Covid in adoption or enabling of smart technology in manufacturing sector leveraging on sensors and the internet.

Further, Mr. Natarajan from Reliance spoke about how AI/ Data science has played a key role in R&D in the process and chemical industry. He elaborated on the 4 Challenges faced by process industries i.e., Data, metrics, models and domain knowledge. He gave examples of how data analytics and AI helps a lot and solves problems in micro seconds and thus evolving Industry 4.0 solutions in the process industry.

Mr. Hariharan from MIND gave a vivid outlook on the journey of MotherSum Group one of the specialised manufacturing companies. He highlighted the inspiring journey of MotherSum group digital transformation and adoption of Industry 4.0 in their plants and that of their clients. He also outlined the platforms of MotherSum which enable different enterprises today for Industry 4.0 starting from Machine-to-Machine collaboration, AI based ledgering, IoT & sensor based controls etc.

Honeywell's journey to industrial automation and the platforms they have were presented by Mr. Ranganathan. He spoke broadly on how Honeywell adapted these technologies in various industrial and consumer domains without compromising on safety, reliability and efficiency. He further threw light on remote operations, autonomous operations which could be enabled because of adaption of technologies.

The panel discussion was followed by Q&A session

Dr. Joseph Shields, Co-Chairman of the ICT Committee of EU India chambers gave the concluding remarks and proposed a vote of thanks. He emphasised that this event was specially conceptualised for knowledge sharing for companies involved in Indo-EU trade and having manufacturing & process operations. He mentioned that Industry 4.0 will have a very important role in the new-age manufacturing which will come up in India owing to the supply chain disruptions due to COVID and hence companies need to be forward thinking. He also encouraged the participants to join as members of the Chambers and get benefited through the industry interactions and future sessions planned by the ICT Committee on various emerging technologies.



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The Council of EU Chambers of Commerce in India had organized its 29th Annual General Meeting on Wednesday, September 29, 2021 on “Lessons from EU for Indian Corporate on the ESG Agenda”

The Council of EU Chambers of Commerce in India held its 29th Annual General Meeting on Wednesday, September 29, 2021. The theme was **“Lessons from EU for Indian Corporate on the ESG Agenda”**. The AGM was attended by EU and Indian Embassies officials, MDs & CEOs of European Companies and Indian member companies of the Chamber.



The speakers were **Ms. Renita Bhaskar**, Minister Counsellor, Head of Trade and Economic Section, **Delegation of the European Union to India**, **Mr. Raghav Raj Kanoria**, Managing Director, **India Power Corporation Ltd.**, **Mr. Sudip Mall**, Managing Director, **Huhtamaki India Pvt. Ltd.**, **Mr. Dibirath Sen**, Managing Director & Head, Banking North India, **HSBC Ltd.** and **Prof. Subhasis Chaudhuri**, Director, **Indian Institute of Technology, Bombay**. **Mr. Ashok Barat**, Past President of, **EU Chambers**, moderated the session.

Mr. Manish Bhatnagar, President, EU Chambers welcomed all the speakers. He thanked the Guest of Honour Ms. Renita Bhaskar for gracing the AGM. He also thanked all the member companies, Governing Board Members, Past Presidents, Diplomats of European member States, business representatives and bureaucrats for attending the Annual General Meeting.

He initiated his remarks by highlighting how the Chamber plays an important role in enhancing the bilateral relations between India and EU. He also talked about the importance of the theme on 'Lessons from EU for Indian Corporate on the ESG Agenda' which is extremely relevant and we are in dire need of looking into essential investing and sustainability. Even though it might not fetch immediate returns currently but it will benefit all of us in the long run and generations to come. In India still ESG is at a very nascent stage, there is much more room for growth.

We all are recovering from the COVID pandemic, and in my opinion it has emphasized that both public and private

sector need to factor their strategies and impact of their externalities.

On behalf of Governing Board and myself, I must place on record that the Chamber received support from EU Ambassador to India, his Excellency, Mr. Ugo Astuto, Ambassador to India and his office, other Embassies and Consul General's office for all the support extended to the Chamber. I would also like to thank and express my sincere appreciation to all Board members and other member companies for extending their support and cooperation during my Presidentship. Finally, I would like to thank the good work done by our Secretariat. I have no doubt in coming years Chamber will scale even greater heights, thus further cementing better trade relations between the EU member nations.

Dr. Renu Shome, Director, EU Chambers announced the election results. She congratulated Mr. Manish Bhatnagar and Mr. Peeyush Kaushik for being re-elected as the President and Vice-President of the Chamber respectively. She presented the activities of the Chamber for FY 2020-2021.

Dr. Renu Shome and Mr. Manish Bhatnagar released the Activity Report of the Chamber for FY 2020-2021 that was later circulated to all the attendees and member companies.

The Guest of Honour, **Ms. Renita Bhaskar, Minister Counsellor, Head of Trade and Economic Section, Delegation of the European Union to India** addressing the attendees spoke about EU-India trade and investment relations. She mentioned that the bilateral trade is around 100 billion Euros, and EU FDI flows into India represents around 11 percent of Indian FDI. She also mentioned that it is a joint recognition for growth from both the sides and they are consequential which are stopping trade relations to reach its full potential. Issues are ranging from increase in custom duty to things related to restrictions in public procurement, regulatory matters related to non-tariff.

Regarding trade from India to EU, better things can be facilitated by India. Therefore taking into account this context, in most recent meetings, Indian political leadership and EU political leadership decision was taken collectively to do something together and make a marked change. The leaders agreed on some set of outcomes like restarting the trade negotiations for balanced and ambitious Free Trade Agreement, to start negotiations for standalone investment protection agreements and also to start trade negotiations for geographical indications.

Apart from this she stressed on the need to find solutions on longstanding market access barriers, because trade negotiations take a long time. She also spoke about the impact that the pandemic had on businesses and the supply chain, there is more need to do technical work and address that to working groups to talk about regulatory corporations.



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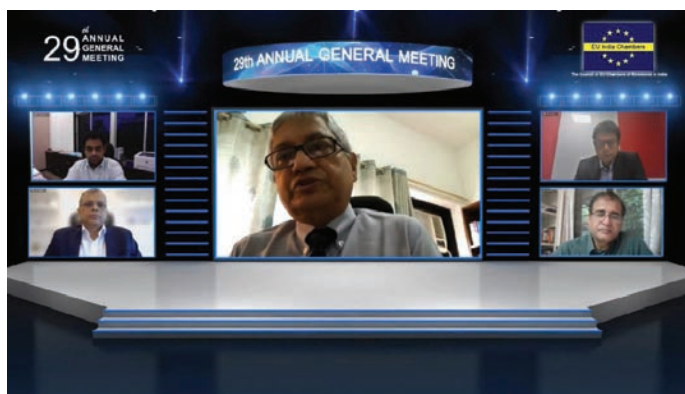
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Creating Opportunities



Mr. Peeyush Kaushik, Vice-President, EU Chambers thanked Ms. Renita Bhaskar for enlightening the attendees on the efforts made by the Delegation of European Union to India to strengthen the bi-lateral trade relations between India and EU. He also extended his sincere thanks to all the embassies officials and member companies and the work done by our Secretariat led by Dr. Renu Shome.



Mr. Ashok Barat, Past President, EU Chamber moderated the Panel Discussion. He initiated the panel discussion by complimenting the Chamber for choosing a topical subject not only in a contemporary sense but also for the long-term existence of this planet and our well-being. ESG has got three elements – Environment, Social and Governance. He further highlighted that we will only focus on two elements Environment and Social as enough has been talked on Governance and we have fairly active firms, advisory committees and timely discussions.

He started the panel discussion by highlighting a few examples on how Europe has been front runner in many of the things. First the whole process of transfer pricing for companies in trade and commerce, legislation originated in Europe. Second interesting thing was introduction of accounting standards, over the years different countries had different accounting standards, for consolidating the whole process globally for accountants the IFRS – international accounting standards has been come off from Europe. In recent time whole concept of data privacy originated from Europe, they have the most advanced legislation which is been used for the bell weather which is used for determining the relevance for data privacy, policies guidelines and other practices. Last but not the least the minimum corporate tax for global companies which are operating and allowed for tax planning jurisdiction also has been originated in the Europe.

Mr. Barat opened up the first question to **Mr. Sudip Mall**, “there is no disagreement that being a responsible corporate citizen is the only way to create a sustainable business model, acceptable to consumers, lenders, employers and all of the stakeholders. In fact employees when they come for senior management positions interview they ask about

your environment consciousness. But developing countries have constantly draping with this problem, if we adopt the western size of consciousness for environment and other practices, will it destroy my competitiveness? Or will it make my services and products so unaffordable, that a large mass of people who actually form a large part of our consumers will get deprived. In fact in the last few months, poor experience that Sri-Lanka experienced because of moving to organic agriculture cruse has only increased the fear and problems. Mr. Sudip you might be seeing this debates, so what are the things you do to resolve such debates?

Mr. Sudip Mall started with the purpose; he stated that our purpose clearly revolves around ESG agenda; which says that we protect people, planet and food. If you see our value, the first value is care and it clearly says that we care for our employees, customers and for our communities. But once it is in purpose and values, we have learned from our parent company that we clearly articulate in numbers for ESG agenda. For example in our 2030 ambition we clearly say that 100% of packaging would be either recyclable or either reusable or compostable. We will be 100% carbon neutral. He concluded by saying that it should be embedded in the culture of the company from senior most positions. He also talked about Net Promoter Score (NPS) for our employees and customers, further stating that companies which promote NPS are doing 100% better than the industry.

Moving forward to **Mr. Dibirath**, Mr. Barat asked him 2 questions. First is “what pushes companies to adopt an ESG strategy despite this risk? Is it the compulsions of the regulations or own conviction or pressure from lenders to investors?”

Mr. Dibirath answered by saying that, there are a few factors in the response of a particular enterprise to the ESG initiative. There is a tectonic shift, and why is it happening, some of the factors are capital. Capital has the power to bring change. From that perspective, they have globally said that they will move away from any non ESG. Today’s customers are for more demanding in terms of GEN-X, they ask questions, like what is the process you follow in getting the product to market. Coming to the Indian context, the change which is happening is too slow, but there is never the less change happening, and that change is visible at the top gear of the market. He further stated that a lot will be changed in terms of zero net emissions, as at a global level many companies have voiced their net zero plans within a certain time period.

When you as a lender look at an institution what are the things you look for to take up the makeshift, this is the selective effect or cosmetic effect?

Most important thing in terms of HSBC was that we would want to be first a market leader, because we believe that this will be the differentiator in the long run compared to our peers. For being a global financial institution there is absolutely no question that we want to be a leader, for that

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we have announced that we would invest around a trillion dollars in the space. We also have our own net zero journeys which have been spelt out to the public. He also further added that not only we provide green loans but also other small local banks.

The next question was put forward to **Mr. Raghav**, "Technical institutions will have to play a very big role, so besides the normal research and the academic part of their work, very large part of it will have to be application, so that they will use the technology and give to Indians to be able to adapt?"

Mr. Raghav gave his perspective with respect to power sector; he stated that around 50% of the carbon emissions are emitted from the power sector around 2.5 billion ton annual emissions. As more industries are turning towards being green and energy compliant, the power sector has taken a lead and pushed by the government initiatives. Even close to 2040, the energy emissions will be close to 35% dependent on coal, because of the way it is structured from the current 70% which is quite major shift. Further he mentioned that technical and educational institution's play a very big role in understanding what is adopted globally, basically catering to Indian customers can be implemented in a very cost effective manner and can be implemented faster.

Mr. Barat asked **Prof. Subhasis Chaudhuri** "does he think that Indian technology institution and educational institution provide with the support or kind of things he is looking and does have a wish list?"

To which he answer that, if we look at particular technology today, it may be not affordable today, but maybe after some years if you persist, it becomes very affordable. For Example – solar cell. We try to train our students in terms of thinking attitude, no solution is unconstrained.

Further Mr. Barat had a discussion with panelists on gender sensitivity, social infrastructure which is rooted in social customs, traditions. On this Mr. Sudip Mall commented saying that this generation is very ESG aware. But to make this Social factor more prominent, we have to work on the three things, workplace, marketplace and the community. Further he also added that this generation feels pride if they know that they are cared and valued by their employers. If it is a fair place, the returns are very much more.

Mr. Barat commenting on this asked Mr. Sudip and Mr. Raghav, if their voice would be strong and their conviction confident for workers working in remote areas, while the social factor may be true for corporate offices, would you be confident for workers working in very remote areas, are they so gender sensitive, are the women workforce safe?

On this Mr. Sudip spoke about their plants which are in extreme interiors of north east, he shared that he thinks they have good values which the company is encouraging and treating fairly, and also the company cares for them.

In companies CSR budget, we empower the local area manager, to do work around the plant. Mr. Raghav also agreed on this and mentioned that us being in a power sector, if we don't have the social factor in mind we will be irrelevant in the next few years.

In concluding remarks Mr. Barat said that there is scope for the Chamber and some task force should be put in association with EU to help in policy making on environment and social part.

The Panel discussion ended with an interesting Q&A session.

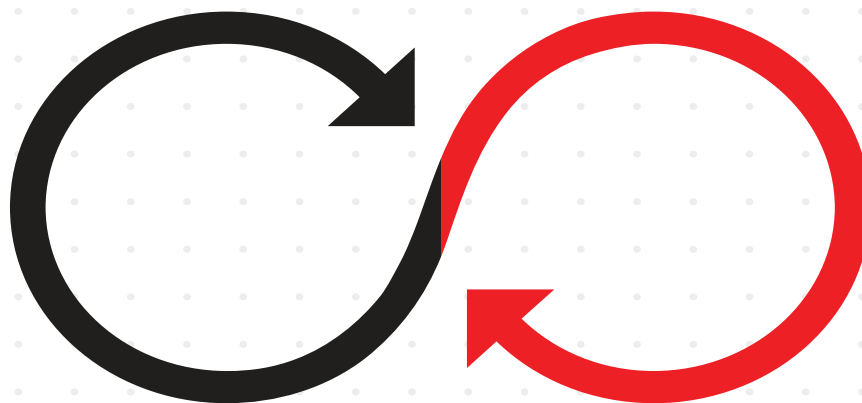
The AGM was concluded by Mr. Peeyush Kaushik and formally proposed a vote of thanks. He thanked all the attendees, governing Board Members, member companies and sponsors- **Platinum Sponsors**– Punjab Chemicals & Crops Protection Ltd. and Shri Bajrang Alliance Ltd. **Gold Sponsors**– BNP Paribas, India, ICICI Bank Ltd. LPS Bossard Pvt. Ltd. All Cargo Logistics Ltd **Silver Sponsors**– SKF Seahorse Ship Agencies Pvt. Ltd., Philips India Ltd., Indus Finance Ltd., NRB Bearings Limited, HSBC India, India Power Corporation Limited, Rama Industries Ltd., August Consulting (India) Private Limited, Technocraft Industries (India) Ltd. and Export Credit Guarantee Corporation of India

The Council of EU Chambers of Commerce in India organized "Roundtable on Exploring Collaboration Opportunities and developing employability skills for European Markets" on 22nd October, 2021 at Y.B. Chavan Centre, Nariman Point, Mumbai

The Council of EU Chambers of Commerce in India (EU Chambers) under the aegis of Education Committee successfully organized a Roundtable Discussion on "Exploring Collaboration Opportunities and Developing Employability Skills for European Markets" on 22nd October, 2021 at Y.B. Chavan Centre, Nariman Point, Mumbai.



The distinguished dignitaries present at the Roundtable Discussion were Ms. Anna Lekvall, Consul General, Consulate General of Sweden, Mumbai, Dr. Mike Paul, Commercial Attaché, Consulate General of Hungary, Mumbai, Mr. Pranava Bhargava, Head of Chancery, Honorary Consulate of Finland, Ms. Sabah Khan, Assistant Manager, Honorary Consulate of Latvia. The education committee members were Chairman, Dr. Uday Salunkhe, Group Director, Prin.



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PROCEEDINGS

L.N. Welingkar Institute of Management Development & Research, Co-chairman, Mr. T M Sathyanarayanan, Director, Overseas Education Consultancy Services, Mr. Asslam Shaikh, Aliff Overseas, Mr. Alessandro Giuliani, SDA Bocconi Asia Center, Dr. David Easow, Hindustan Institute, Mrs. Vanita Vyas, Swift Edutech Solution Pvt. Ltd, Dr. Vijay Khole, Former Vice Chancellor, Mumbai University and Dr Ajit Singh, President, Association of Indian Management Schools.



Dr. Renu Shome welcomed all the guests by introducing the Chamber and thanked Dr Ajit Singh to sponsor the event.

Dr. Uday Salunkhe, Chairman, Education Committee talked about the importance of developing the skills for further collaborations. Taking the discussion forward he shared some insights about higher education in India. He mentioned that higher education in India has not understood the significance of status quo and the risks of the status quo. It is high time for our higher education institutions to gear up and probably leverage these trends for the future of themselves as well as global market place. At the Education Committee of EU Chamber, we are looking forward for a win-win situation; it is a very good platform of opportunities for the Indian side as well as the European side. India is always looking further to gain advantage with other countries, but the percentage might differ as the requirements of those countries would be smaller as compared to ours. One of the major reasons for India is definitely its human capital. Today as the world is poised, with the turn around with the last one and half years pandemic situation and multiple other challenges in the global market, the actual market needs English speaking human capital, digital savvy human capital from India. Moreover, that should be one of the visions.

Further, he talked about how we can make our institutions; universities realize the significance of investment before returns is greater than ROI. Probably we ourselves as institution leaders and policy makers need to make our people understand that investing on the younger generation will be of greater significance and the world will be there for you. Later he also discussed a few aspects in terms of upcoming Education Committee event in the month of January.

Prof. T.M Sathyanarayanan, Co-Chairman, Education Committee spoke about how India is referred as a melting

pot of diverse classifies, creates a unique synergy in cultural ways. India's partnership with the European Union has come a long way since the signing of the strategic partnership in 2004, that led both the partners signify and deepen their cooperation through summits, dialogues and high level working groups. Their common relation has emerged to be a corner stone of their partnership and has evolved from that development aim to a development partnership. We at this Chamber level wish to add to this development, by increasing the presence of institutions of excellence. This could be in higher education, innovation and technology, climate change and building human capital.

Mr. Mike Paul, spoke about higher education in Hungary. In Hungary higher education institutions are model changing, they are shifting towards more on hands on knowledge. He mentioned that the government of Hungary took the decision to mainstream the education according to the business model, company requirements. Further, he also mentioned that in Indian aspect we could learn the competitiveness from Indians.

Mr. Pranava Bhargava, spoke about the Indian perspective on employability skills. In Finland, the OECD figure of unemployment percentage is 7.09%; it used to be around 20%. It has a linkage; the younger generation in Finland is trying to get self-employed. Their government has created a Finnish-Innovation Fund; the Indian Government has collaborated with Finnish government and exchanges ideas. If a person has an idea, the government provides mentors to you, who will come, validate your idea, and do the handholding. These mentors are people from industry; voluntarily they come, in some cases the angel investors would also be there. However, if the idea is good for public, the government could pitch in. These ideas are presented in a stadium where investors come, even the Prime Minister of Finland is present in that event, the investors invest and those ideas are implemented. That is the nurturing system, which we can discuss, the collaboration programmes that we can practice. He also mentioned catering to the topic that we should look at the aspect, what is the need in market today rather than what is my qualification.

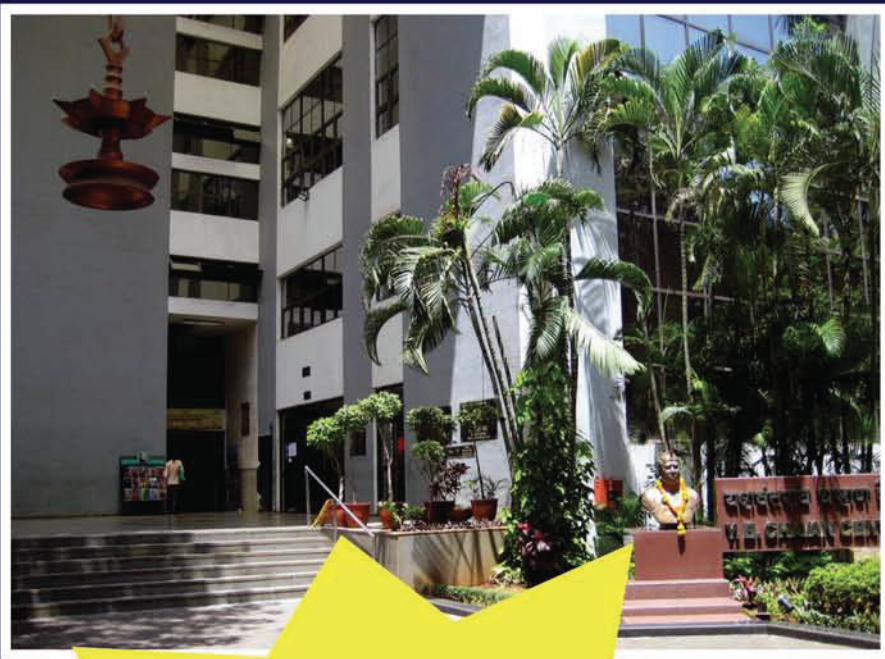
Ms. Anna Lekvall, Consul General of Sweden talked about India and Sweden engagement in terms of higher education and further she appreciated the Chambers for organizing such an insightful roundtable discussion.

Dr. Ajit Singh, spoke about the Association of Indian Management Schools. We need to bridge not only academic understanding and employment opportunities but also how we can encourage the self-employability and above all research aspect..

Later there was an interesting Q&A session.

The roundtable discussion ended with a vote of thanks given by Mr. Vinayak Hazare.

Conference Room on Rent



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Half day tariff : Rs 11,000/- + GST

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EU TRADE LEADS

Trade Enquiry from the Embassy of India, Hungary (September 2021)

Sr. No.	Enquiry Originator	Product with HS codes		Nature (Export/Import)	Action taken
1	Sonale Fabrics Pvt. Ltd.	5208,5407,5515	Textile fabrics	Export	Query received:1/07/21 Query answered:1/07/21
2	Rao Shipping and Trading Llp		Plastics	Export	Query received: 01/07//21 Query answered:02/07/21
3	Chandan Banik		Food: honey	Export	Query received:01/07/21 Query answered:02/07/21
4	Dhaval Trade Corporation	83022000,73181500,40169320,84833000	Engineering : trolley wheels	Export	Query received: 02/07/21 Query answered:02/07/21
5	Bombay Chemicals	3204,3212,84212190,3203,5407,5406	Chemicals: dyes, pigments, Textile fabrics	Export	Query received:02/07/21 Query answered:02/07/21
6	P Square Corporation	07104, 0709, 0711,2002,0705,0704,0711 0713,0809,0910,0709,0703	Agro commodities	Export	Query received:03/07/21 Query answered:05/07/21
7	Gitanshi Polychem		Food: isposable plates, cups	Export	Query received:03/07/21 Query answered:05/07/21
8	Sumit Enterprises		Agro and food: coffee, tea, rice, spice, meat	Export	Query received:03/07/21 Query answered:05/07/21
9	Agronest Trading and Services	5201, 1211,1201,0910	Cotton, Agro, Spices: Shatavari Roots soyabean, turmeric	Export	Query received:04/07/21 Query answered:05/07/21
10	Vrindavan Ventures		Essential oils, scents	Export	Query received:5/07/21 Query answered:06/07/21
11	KAS CERA Solution	6907, 2100, 7418	Ceramic tiles, sanitary ware	Export	Query received:5/07/21 Query answered:06/07/21
12	Akron International Fresh Farming Solution		Agro: fruit, vege	Export	Query received:6/07/21 Query answered:07/07/21
13	Pk Overseas		Agro: rice	Export	Query received:08/07/21 Query answered:09/07/21
14	JP Exporters	0904, 0909, 0910	Agro commodities	Export	Query received:11/07/21 Query answered:13/07/21
15	Opulenza Exports		Handicrafts	Export	Query received:12/07/21 Query answered:12/07/21
16	Nona International		Medical disposables	Export	Query received:12/07/21 Query answered:13/07/21
17	Saturn Ortho Equipments	90211000, 90189022	Medical products	Export	Query received:12/07/21 Query answered:13/07/21
18	Todas Chem Solution		Chemicals	Export	Query received:13/07/21 Query answered:13/07/21
19	Soilsoul Merchandising		Miscellaneous	Export	Query received:13/07/21 Query answered:14/07/21
20	Chakarani Exports		Packaging: bags	Export	Query received:14/07/21 Query answered:14/07/21

EU TRADE LEADS

Trade Enquiry from the Embassy of India, Hungary (September 2021)

Sr. No.	Enquiry Originator	Product with HS codes		Nature (Export/Import)	Action taken
21	S Maheshwari Global	0703, 1006, 1001	A g r o commodities	Export	Query received:14/07/21 Query answered:14/07/21
22	Decorum Enterprises	9403	Furniture	Export	Query received:14/07/21 Query answered:14/07/21
23	Vijaya International	20081100	Agro: peanuts	Export	Query received:15/07/21 Query answered:14/07/21
24	Vesture Clothing	61, 62	Textile: garments	Export	Query received:16/07/21 Query answered:19/07/21
25	Panacea Medical technologies		Hospital equipment	Export	Query received:17/07/21 Query answered:19/07/21
26	Joyous Trendz	5810 5209 5407 5408 60 6001 6002 6003 6004 6005 6006 5308	Textile fabrics	Export	Query received:18/07/21 Query answered:19/07/21
27	Shree Import Export	9018	Medical disposables	Export	Query received:20/07/21 Query answered:22/07/21
28	Navi Overseas	69071010, 69079010, 69072100, 69072200, 69072300, 69073010, 69074010, 74182010	Ceramic tiles, sanitary ware	Export	Query received:20/07/21 Query answered:22/07/21
29	Aabhas Overseas		Misc: food and beverages, FMCG, etc.	Export	Query received:21/07/21 Query answered:22/07/21
30	Chilli Foods		Agro: spice	Export	Query received:21/07/21 Query answered:22/07/21
31	Aswattha Trader	30045039	Agro: Herbal product	Export	Query received:22/07/21 Query answered:22/07/21
32	Jsai International		Chemicals: dyes	Export	Query received:23/07/21 Query answered:23/07/21
33	Mitra Industries		Medical products	Export	Query received:27/07/21 Query answered:27/07/21
34	3 Ports International Chamber of Commerce		Miscellaneous	Export	Query received:26/07/21 Query answered:28/07/21
35	RR Exporters	1202.1207.1514. 513.1515. 0709.0810	Agro fruit, vege, spices	Export	Query received:28/07/21 Query answered:29/07/21
36	Dunar Foods		Agro: Rice	Export	Query received:30/07/21 Query answered:30/07/21
37	Flame and Fragrance		Fragrances, scented candles	Export	Query received:30/07/21 Query answered:30/07/21



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Inside Front Cover	60,000	2,40,000
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Back Cover	80,000	3,20,000

Book Marker	35,000
Full Page	40,000
Inside Front Back Cover	45,000
Inside Back Cover	50,000
Inside Front Cover	62,000
Second Cover	68,750
Central Spread	75,000
Back Cover	1,00,000

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