



GOEL

SHRI BAJRANG ALLIANCE LIMITED

(Formerly known as Shri Bajrang Alloys Limited)

Regd & Works Office : 521/C, Urla Industrial Complex, Urla, Raipur 493-221 (C.G.), India

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CIN No. : L27103CT1990PLC005964



DNV

ISO 9001:2015

Dated: 29.06.2021

To,
BSE Limited
PhirozeJeejeebhoy Towers,
Dalal Street,
MUMBAI – 400 001

Ref: BSE Scrip Code- 526981

**Subject:- Intimation of appointment of Independent Director under Regulation 30 of the SEBI
(Listing Obligations and Disclosure Requirements) Regulations 2015**

With reference to the above mentioned subject, we hereby inform that the Board of Directors at the meeting held on 29th June 2021, appointed **Mr. Rakesh Kumar Mehra** as an additional Independent Director of the Company with immediate effect to hold office upto the ensuing Annual General Meeting of the Company.

Brief Profile of Mr. Rakesh Kumar Mehra is enclosed herewith.

We confirm that Mr. Rakesh Kumar Mehra is not related to any of the Directors and KMPs of the Company.

The details as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI Circular CIR/CFD/CMD/4/2015 dated 9th September, 2015, with regard to change in Directors are enclosed "Annexure A".

This is for your information and necessary record.

Thanking you

Yours faithfully

For, Shri Bajrang Alliance Limited

(Nishant Agrawal)
Company Secretary





Brief Profile of Mr. Rakesh Kumar Mehra Appointed as an Additional Independent Director

Rakesh, one among the few who started frozen IQF products in India, has over 37 years of work experience in Frozen Snacks, Cold Chain, Food Safety, and Value Added Agri Products. He is a Postgraduate in International Business from IIFT New Delhi and a Postgraduate in Quality & Food Safety and Business Management.

He started his career as a Food technologist in Midlands Fruit And Veg Products. He was responsible for processing and canning various fruit and vegetables, fruit pulp, jam and juices, and curried vegetables. After, he moved to Katana food industries (an Oberoi Group Company) and was responsible for production and quality control of cream wafers and ice cream. After spending over 5 years, he joined Mother Dairy Fruits Processing (Mother Dairy) in 1991. Since then, he played various critical roles in creating, nurturing, developing and establishing Brand SAFAL in National and Global Markets. He looked after operations, quality, innovations, food safety for the brand as the Head of IQF Operations.

★ SKILLSETS

- Techno-commercial expert of value-added Agri products, frozen snacks, product development, production planning and supply chain management including 3P outsourcing, food safety and quality control, implementation of TPM and HACCP, marketing of value-added products, international business development, etc.
- As Food Advisor and Technical Support, he has travelled Internationally and well Familiar with International Food Standards Globally.
- Founder of “Yog Seed” – A Social Health & Wellness platform through Yoga (Free for ALL !)

★ TRAININGS AND CERTIFICATIONS

- Sensory Evaluation of Food Products from CFTRI Mysore
- certified lead auditor for ISO 9001-2000 for Nigel Bauer and Associates U.K, International Quality, Improvement training and consultancy services
- Lead HACCP auditor of ROYALCERT Israel
- Certified from Asian Productivity Organization Japan for Global Food safety Trends: Application of Advanced Technologies.

★ RESOURCE PERSON FOR

- National productivity council, Asian productivity council, FICCI, Indo American Chamber Of Commerce, Delhi University, NIFTEM, IIFT Delhi

ANNEXURE A

Disclosure of information pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated 9th September, 2015

SR. NO.	DISCLOSURE REQUIREMENTS	MR. RAKESH KUMAR MEHRA
1	Reason for change viz. Appointment, Resignation, Removal, Death or otherwise	Appointment
2	Date of Appointment/Cessation & term of appointment	29 th June, 2021 Appointed as Non- Executive Independent Director subject to Shareholder approval.
3	Brief Profile (in case of appointment)	Mr. Rakesh Kumar Mehra was born in 1963. He completed his Postgraduate in International Business from IIFT New Delhi and a Postgraduate in Quality & Food Safety and Business Management. Keeping in view his vast expertise and knowledge, it will be in the interest of the Company that Mr. Rakesh Kumar Mehra be appointed as a Non-Executive Independent Director of the Company.
4	Disclosure of relationships between directors	Mr. Rakesh Kumar Mehra is not related to any of the Promoters, Members of the Promoter Group and Directors of the Company.