



SHRI BAJRANG ALLIANCE LIMITED (AGRO DIVISION)

(Formerly known as Shri Bajrang Alloys Limited)

Kh. No. 150, Urla Guma Road, Village Borjhara, Raipur-493221, (CG) India.

Phone: 0771-428 8019/29/39, Fax: +91-0771-428 8123

Email: info.sbafoods@goelgroup.co.in, www.goeld.com

To,
The Corporate Relation Department,
The BSE Limited,
First Floor, Rotunda Building,
Dalal Street, Mumbai-400 001

Date: 06.04.2021

Ref: BSE Scrip Code- 526981

Dear Sirs,

Sub: GOOD TIMES Channel turns GOELD! With popular Indian celebrity Chef, Anahita Dhondy.

Ref:- Regulation 30 of the Securities Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the Securities Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015 ("the said regulation"), our Company has associated with **Goodtimes Channel** which will be hosted by popular Indian celebrity **Chef, Anahita Dhondy on its Show ANAHITA DHONDY'S SHOW 'WHAT'S IN MY FRIDGE** which will be broadcasted every Saturday at 12:00 PM from 09th of April, 2020.

This is for your information and record and inform Stakeholders accordingly.

Thanking you,

For, Shri Bajrang Alliance Limited

Nishant Agrawal
Company Secretary



Enclosed

GOODTIMES
#DesiAtHeart



WHAT'S IN MY FRIDGE?

STARTING 9TH APRIL
EVERY SATURDAY, 12 PM

EXCLUSIVELY ON |   @mygoodtimes

